

FlexPak Press Release:
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FlexPak to Highlight New PrimePeel™ Peel & Reseal Packaging at United Fresh 2014

VADNAIS HEIGHTS, MN, June 4, 2014 – LaserSharp FlexPak Services, a leader in laser converting services for the flexible packaging industry, will showcase their new patent pending PrimePeel™ peel and reseal packaging application at United Fresh 2014 in Chicago, IL. This innovative solution uses precision laser scoring technology to deliver an adhesive peel and reclose process for food, medical, pharmaceutical, and industrial applications which enable a package to be easily opened and resealed, while maintaining the integrity and sustainability of its contents.

FlexPak uses advanced non-contact LaserSharp® laser processing technology to produce this cost-effective packaging solution. The unique design is tamper-evident, ensuring product quality and freshness. When compared to traditional applications such as clamshell packaging, PrimePeel™ greatly reduces material usage, resulting in up to 20% cost savings.

Increase consumer satisfaction by offering a reliable, convenient package that is easy to peel and reseal every time. FDA approved PSA labels make this food-safe packaging solution ideal for fresh produce, snacks, and cookies, in addition to other household and beauty items.

PrimePeel™ is proven for a variety of package sizes, designs, and film structures including trays, pillow pouches, stand up pouches, and more. For convenience, an easy open pull tab is included allowing the users to easily open the package and then completely reseal it time after time throughout the lifespan of the product.

To learn more about PrimePeel™ technology and other laser scoring and microperforating services, visit FlexPak in booth #854 at United Fresh 2014, June 10-13 in Chicago, IL.

About FlexPak Services

LaserSharp FlexPak Services, LLC specializes in contract laser scoring and microperforating services for the flexible packaging industry. FlexPak works closely with its customers to develop innovative laser solutions for the design, testing, and production of breathable, easy-open, microwavable, and peel/reclose flexible packages using precision LaserSharp® technology. For more information, visit www.flexpakservices.com.

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